

SAMPLE PRESS RELEASE TEMPLATE

***To be used by winning vendor after 9am ET on January 17, 2024*

AMY VARAIN WEDDINGS NAMED TO THE KNOT BEST OF WEDDINGS HALL OF FAME 2024

12th Annual Hall of Fame Awards Honor the Top Wedding Professionals Across America

El Dorado Hill, CA, January 1st, 2024—AMY VARAIN WEDDINGS is pleased to announce that they have been inducted into [The Knot Best of Weddings Hall of Fame](#) from [The Knot](#), a digital wedding planning authority and one of the largest wedding Vendor Marketplaces in the US. Exceptional wedding professionals who have earned four or more of The Knot Best of Weddings Awards are inducted into the prestigious The Knot Best of Weddings Hall of Fame, marking an outstanding achievement for top vendors.

In its eighteenth annual year, The Knot continues its long-standing tradition of supporting the expertise and outstanding service of local wedding professionals with The Knot Best of Weddings 2024. As a go-to guide of top wedding vendors across the country, this prestigious award honors those vendors on The Knot deemed by couples as trusted, dependable and consistently delivering quality service.

To determine the winners, The Knot assessed thousands of user reviews for 200,000+ wedding professionals within its Vendor Marketplace across various categories—planners, venues, officiants, musicians, DJs, florists, photographers, caterers, hair and makeup artists, and more—to find the top vendors of the year. Vendors who have received at least 7 reviews on The Knot with an average score of 4.5+ between January 1, 2023 and December 31, 2023 received The Knot Best of Weddings Award. These winners represent the top wedding professionals that best embody what matters to couples in their wedding planning journey.

“I am honored that couples trust in my team and I to plan the most anticipated day of their life, their wedding day! It is truly a blessing to be a part of this special moment in our couples lives.”
Amy Varain ~ Owner, Amy Varain Weddings

The Knot supports local wedding professionals through [The Knot Vendor Marketplace](#), where couples can search, compare, and connect to book any of the hundreds of thousands of local wedding professionals across the country all in one place. Each vendor storefront features insightful reviews, real wedding photos, and details about the vendor and their services. The Knot Best of Weddings Hall of Fame award gives couples the confidence to book the best vendors to bring their wedding visions to life. In combination with years of trusted content, The

Knot's innovative technology helps all couples seamlessly plan a wedding that's authentically them.

Wedding professionals who win The Knot Best of Weddings Hall of Fame are members of [WeddingPro](#), The Knot Worldwide's business-to-business wedding brand. As the largest wedding Vendor Marketplace and community for wedding professionals, WeddingPro connects small businesses with millions of engaged couples each year on The Knot and WeddingWire, as well as with hundreds of thousands of pros in the industry. Through its online marketplaces, educational programs and community-building events, WeddingPro is dedicated to helping wedding professionals build relationships with couples and pros that grow their businesses.

For more information about Amy Varain Weddings, please visit us on The Knot <https://www.theknot.com/marketplace/amy-varain-weddings-el-dorado-hills-ca-965022>

For more information about The Knot Best of Weddings and this year's winners, please visit [here](#).

About Amy Varain Weddings

Amy Varain weddings is a boutique wedding company that has been helping engaged couples plan luxurious, unforgettable weddings over the past 20 years and knows what it takes to bring your wedding vision to life. We understand your wedding is one of the most important days of your life and one that you will remember forever. We are here to guide you thru the process from start to finish, so it can be as enjoyable and stress-free as possible and nothing is missed along the way. We help you create your special day that is unique to the two of you and your love for one another. As your planner, we have the professional experience of planning weddings and events everyday. We provide the knowledge, ideas, tools and solutions you need to plan the wedding of your dreams. We are the one vendor that is truly looking out for you and your wedding day.

We LOVE hosting our clients, their families and guests on their wedding day and understand we are a part of a really special moment in people's lives. That moment and history really ties into the heart and soul of our company. We don't just plan weddings...we help you create the wedding of your dreams and then we host that dream wedding day for YOU, so you can experience it like a VIP guest. We are essentially your twin on wedding day; handling every little detail, managing all vendors, overseeing everything, large to small, so you don't have to. We allow you to truly sit back, relax and enjoy every moment of your special day stress-free! Contact us today for your COMPLIMENTARY CONSULTATION where we will discuss how we can help you have a fabulous stress-free wedding experience!!

About The Knot

The Knot is a leading wedding Vendor Marketplace that connects couples with more than 200,000 local wedding professionals and offers a comprehensive suite of planning tools that includes personalized wedding websites, invitations and registry services that make planning

easier to help couples enjoy the experience. The most trusted authority on wedding planning, The Knot reaches a majority of engaged couples in the US through TheKnot.com; the #1 wedding planning app on iOS and Android, The Knot Wedding Planner; The Knot national wedding magazine; and The Knot book series. Since its inception, The Knot has inspired approximately 25 million couples to plan a wedding that's authentic to them. Visit The Knot online at TheKnot.com and follow on social media: @TheKnot on TikTok, Instagram, Pinterest and Threads and Facebook.com/TheKnot.

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