

## PRESS RELEASE

### **AMY VARAIN WEDDINGS NAMED WINNER IN THE KNOT BEST OF WEDDINGS 2017 Eleventh Annual Best of Weddings Awards Honor the Top Wedding Vendors Across America**

MAUI, HAWAII/January 1, 2017—Amy Varain Weddings is pleased to announce that they have been selected as a 2017 winner in The Knot Best of Weddings, an award representing the highest-rated wedding professionals as reviewed by real couples, their families and wedding guests on The Knot, the leading wedding brand and marketplace.

In 2017, only 2% of the 300,000 local wedding professionals listed on TheKnot.com have received this distinguished accolade. In its eleventh annual year, The Knot continues its longstanding tradition of supporting local wedding vendors with The Knot Best of Weddings 2017, an annual by-couples, for-couples guide to the top wedding professionals across the country. To determine the winners, The Knot assessed over one million reviews across the various vendor categories—venues, musicians, florists, photographers, caterers and more. These winners represent the best of the best for wedding professionals that a bride or groom would want to consider in order to inspire, plan and book their own unique wedding.

“We are excited and humbled to be recognized by our couples and clients as a leader in the Wedding Professional Industry. We love what we do and go above and beyond to make sure our clients wedding vision becomes reality on their special day,” Amy Varain, Owner/Wedding Planner, Amy Varain Weddings.

The Knot has inspired approximately 25 million couples to plan a wedding that’s uniquely theirs. With a rich history of providing quality content and inspiration to couples, The Knot is making it easier for couples to connect with and book just the right wedding professional to create their perfect wedding day. Eight out of 10 couples come to The Knot where they can be connected to any of 300,000 local wedding professionals across the country. The Knot marries great technology with trusted content--and a little love--to make planning for the most important day of a person's life easier and more enjoyable.

For more information about The Knot Best of Weddings and a complete list of winners, please visit <https://www.theknot.com/vendors/best-of-weddings>.

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#### About Amy Varain Weddings

Amy Varain weddings is a boutique wedding company located on the island of Maui. We feel today's weddings have become an expression of the couples themselves with creativity, thoughtfulness and beauty. We like to say there are NO RULES when it comes to weddings and are excited to help you put your special touches into the wedding of your dreams. Amy Varain Weddings believes executing the event on the day of is where the magic happens. This is where we shine, as experienced event professionals we take all your ideas, visions and stress to execute your event effortlessly so you can be a "guest" at your own wedding. Contact us today for your FREE CONSULTATION where we will discuss how we can help you have a fabulous stress-free wedding experience!!

#### About The Knot

The Knot is the nation’s leading wedding resource and marketplace that seamlessly engages, matches and connects couples with the right products, services and local wedding professionals they need to plan and pull off their wedding. The trusted brand reaches a majority of engaged couples in the US through the #1 wedding website TheKnot.com, its mobile apps, The Knot national and local wedding magazines, and The Knot book series. The Knot has inspired approximately 25 million couples to plan a wedding that’s uniquely them. The Knot is the flagship brand of XO Group Inc. (NYSE: XOXO), which helps people navigate and enjoy life's biggest moments—from getting married to moving in together and having a baby. Please visit The Knot online at TheKnot.com and follow on social media: Facebook.com/TheKnot and @TheKnot on Twitter, Pinterest and Instagram.