### PRESS RELEASE

# AMY VARAIN WEDDINGS NAMED WINNER OF THE KNOT BEST OF WEDDINGS 2020

## Fourteenth Annual Best of Weddings Awards Honor the Top Wedding Vendors Across America

Locate in Maui, Hawaii and El Dorado Hills, CA, January 1, 2020 - AMY VARAIN WEDDINGS is pleased to announce that they have been selected as a 2020 winner of <a href="The Knot Best of Weddings">The Knot Best of Weddings</a>, an accolade representing the highest- and most-rated wedding professionals as reviewed by real couples, their families and wedding guests on <a href="The Knot">The Knot</a>, a leading wedding planning brand and app. This is the second year AMY VARAIN WEDDINGS been named a winner of The Knot Best of Weddings awards.

In 2020, only five percent of hundreds of thousands of local wedding professionals listed on The Knot received this distinguished award. In its fourteenth annual year, The Knot continues its longstanding tradition of supporting local wedding vendors with The Knot Best of Weddings 2020, an annual by-couples, for-couples guide to the top wedding professionals across the country. To determine the winners, The Knot analyzed its millions of user reviews across various vendor categories, including venues, musicians, florists, photographers, caterers and more, to find the highest rated vendors of the year. These winners represent the best of the best wedding professionals that engaged couples should consider booking for their own unique wedding.

"We are thankful for our clients that have trusted in us to bring their wedding visions to life. To be recognized by our couples and clients as a leader in the Wedding Professional Industry is the greatest honor and we are humbly grateful for the opportunity to do what we love to do everyday." Amy Varain, Owner/Wedding Planner, Amy Varain Weddings.

The Knot has inspired 25 million couples (and counting!) to plan a wedding that's uniquely theirs. With a rich history of providing high-quality content and inspiration, The Knot makes it easy for couples to connect with and book the right wedding professionals to create their perfect wedding day. On <a href="The Knot Marketplace">The Knot Marketplace</a>, couples can get connected to any of the hundreds of thousands of local wedding professionals across the country. The Knot Best of Weddings gives couples the confidence to find and book the best local vendors to bring their wedding visions to life. In combination with years of trusted content, The Knot's innovative technology makes planning one's wedding celebrations easier and more enjoyable.

Wedding professionals who win The Knot Best of Weddings are members of WeddingPro, the leading B2B wedding brand. As the largest marketplace and community for wedding professionals, WeddingPro connects businesses with more than 13 million visitors per month who are planning weddings on The Knot and WeddingWire, as well as with hundreds of thousands of pros in the industry. Through its online marketplaces, educational programs and community-building events, WeddingPro is dedicated to helping wedding professionals build relationships with couples and pros that grow their businesses.

For more information about The Knot Best of Weddings and this year's winners, please visit https://www.theknot.com/vendors/best-of-weddings.

#### **About Amy Varain Weddings**

Amy Varain weddings is a boutique wedding company located in El Dorado County & also on the island of Maui. We feel today's weddings have become an expression of the couples themselves with creativity, thoughtfulness and beauty. We like to say there are NO RULES when it comes to weddings and are excited to help you put your special touches into the wedding of your dreams. Amy Varain Weddings believes executing the event on the day of is where the magic happens. This is where we shine, as experienced event professionals we take all your ideas, visions and stress to execute your event effortlessly so you can be a "guest" at your own wedding. Contact us today for your COMPLIMENTARY CONSULTATION where we will discuss how we can help you have a fabulous stress-free wedding experience!!

#### **About The Knot**

The Knot is the nation's leading multiplatform wedding resource offering a seamless, all-in-one planning experience—from finding inspiration and local vendors to creating and managing all guest experiences, wedding registries and more. The trusted brand reaches a majority of engaged couples in the US through the #1 wedding planning website TheKnot.com and #1 iOS and Android mobile app The Knot Wedding Planner, The Knot national and local wedding magazines, and The Knot book series. Since its inception, The Knot has inspired approximately 25 million couples to plan a wedding that's uniquely them. Visit The Knot online at <a href="https://doi.org/10.1007/jheKnot">TheKnot.com</a> and follow on social media: <a href="facebook.com/TheKnot">Facebook.com/TheKnot</a> and <a href="mailto:TheKnot">Twitter</a>, <a href="mailto:Pinterest">Pinterest</a> and <a href="mailto:Instagram">Instagram</a>.

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