AMY VARAIN WEDDING NAMED WINNER OF THE KNOT BEST OF WEDDINGS 2023

17th Annual Best of Weddings Awards Honor the Top Wedding Professionals Across America

El Dorado Hills, CA, January 1st, 2023 - Amy Varain Weddings is pleased to announce that they have been selected as a 2023 winner of <u>The Knot Best of Weddings</u>, an accolade representing the highest- and most-rated wedding professionals as reviewed by real couples, their families and wedding guests on <u>The Knot</u>, a leading wedding vendor marketplace and planning authority that's inspired 25 million couples to plan a wedding that's uniquely them. This is the 4th year Amy Varain Weddings has been named a winner of The Knot Best of Weddings awards.

In its seventeenth annual year, The Knot continues its long-standing tradition of supporting local wedding professionals with The Knot Best of Weddings 2023, an annual by-couples, for-couples guide to the top wedding vendors across the country.

To determine the winners, The Knot analyzed millions of its user reviews across various vendor categories—planners, venues, musicians, florists, photographers, caterers and more—to find the highest-rated vendors of the year. These winners represent the best of the best wedding professionals that engaged couples should consider booking for their own unique weddings.

The Knot supports local wedding professionals through <u>The Knot Marketplace</u>, where couples can find and connect with any of the hundreds of thousands of local wedding professionals across the country to create their ideal wedding day. The Knot Best of Weddings award gives couples the confidence to book the best vendors to bring their wedding visions to life. In combination with years of trusted content, The Knot's innovative technology helps all couples seamlessly plan a wedding that's authentically them.

"Creating Unforgettable Memories, one couple at a time." Amy Varain, Amy Varain Weddings

Wedding professionals who win The Knot Best of Weddings are members of <u>WeddingPro</u>, a leading B2B wedding brand. As the largest marketplace and community for wedding professionals, WeddingPro connects businesses with more than 20 million unique monthly visitors who are planning weddings on The Knot and WeddingWire, as well as with hundreds of thousands of pros in the industry. Through its online marketplaces, educational programs and community-building events, WeddingPro is dedicated to helping wedding professionals build relationships with couples and pros that grow their businesses.

For more information about The Knot Best of Weddings and this year's winners, please visit <u>https://www.theknot.com/vendors/best-of-weddings</u>.

About AMY VARAIN WEDDINGS

Amy Varain weddings is a boutique wedding company located in El Dorado County & also on the island of Maui. We feel today's weddings have become an expression of the couples themselves with creativity, thoughtfulness and beauty. We like to say there are NO RULES when it comes to weddings and are excited to help you put your special touches into the wedding of your dreams. Amy Varain Weddings believes executing the event on the day of is where the magic happens. This is where we shine, as experienced event professionals we take all your ideas, visions and stress to execute your event effortlessly so you can be a "guest" at your own wedding. Contact us today for your COMPLIMENTARY CONSULTATION where we will discuss how we can help you have a fabulous stress-free wedding experience!!

About The Knot

The Knot is an authority on wedding planning and advice, offering a seamless, all-in-one solution—from finding inspiration and local vendors to creating and managing all guest experiences, wedding registries, invitations and more. The most-trusted, highest-rated brand reaches a majority of engaged couples in the US through the #1 wedding planning website TheKnot.com and #1 iOS and Android mobile app The Knot Wedding Planner, The Knot national wedding magazine, and The Knot book series. Since its inception, The Knot has inspired approximately 25 million couples to plan a wedding that's uniquely them. Visit The Knot on Twitter, Pinterest and Instagram.

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